

BUSINESS INTELLIGENCE

STRONG BACKEND SOLUTION



ANALYZE YOUR PASSENGERS' WI-FI USAGE

Learn more about your passengers' Internet usage. Know what they are doing online and why. Find out what Wi-Fi products they prefer so we can adapt our products to your individual needs. Gain valuable information along the customer journey to raise satisfaction, earnings and customer loyalty.

STRONG TOOL FOR TAILORED MARKETING

Make efficient use of the data collected, create attractive marketing campaigns and promote in-flight Wi-Fi together with your affiliates.

INDEPENDENTLY EDIT YOUR PORTAL CONTENT

With our new state-of-the-art in-flight Wi-Fi platform you can rely on our support or keep maintenance in your own hands. With our solution you retain full control of the content and services you provide to your passengers.

ALL THE DATA YOU NEED IN YOUR HANDS

- Passenger analytics to create detailed reporting
- Advanced DCS to drive usage of specific products
- Do-it-yourself CMS to independently edit your portal content



LIFE IS FOR SHARING.